

City of Chetek Common Council Meeting Agenda  
Tuesday, January 10, 2023- 6:00 p.m. (following public hearing)

Council room, 220 Stout Street, Chetek, WI

**Also view meeting remotely on the City Facebook page**

**AGENDA:**

Call to order

Roll call – Mayor Martin\_\_\_ Scott Bachowski\_\_\_, Earl Grover\_\_\_, Terry Hight\_\_\_, Thea Hempel\_\_\_

Prayer

Pledge of Allegiance

Mayor Comments

Public comment: citizens may direct questions/comments to the council for items not on the agenda. The council may have limited discussion, however; no action will be taken under public comments.

**Motion to approve agenda**

**CONSENT AGENDA:**

- A. Council minutes and city claims: **December**
- B. Department/Board reports as submitted -**Library-November; Fire District-December;**
- C. Resignations and/or appointments from boards/committees
- D. General license/permits:

**OLD BUSINESS - the following items will be discussed by the council and possible action taken**

**NEW BUSINESS:**

- E. Approve Park committee request to continue with the design for a sports complex at Gotham Park and appropriate \$3,500 to \$3,800 for design layout
- F. Update and discussion on wage study results - determine wage step structure
- G. Consider purchasing ArchiveSocial software for social media sites
- H. Discuss future use of the current wastewater treatment plant site on Water Street

Adjournment

Minutes of the City of Chetek Common Council Meeting held on Tuesday, December 13, 2022 in the council room, 220 Stout Street, Chetek, WI. Also posted live on the City Facebook page

The meeting was called to order by Mayor Martin at 6:00 p.m.

Members in attendance: Mayor Martin, Scott Bachowsk, Earl Grover, Terry Hight, Thea Hempel

Public comment: Chuck Harrison, Mark Lenbom, and Shawn Ayers spoke during public comment regarding the concerns regarding hangar use and lease agreements. Candy Jenke stated she was in favor of the new short term rental ordinance and expressed concern over the growing number of rentals in the city. Scott Bachowski read a letter from Beth Fischlowitz regarding her concerns regarding the new short term rental being built on Lakeview Drive and that it just barely meets code and doesn't fit in the neighborhood.

Bachowski motioned to approve the agenda. 2nd by Grover. carried.

Mayor Martin announced a closed session later in the meeting-**Wisconsin Statute 19.85(1)(f) considering financial, medical, social or personal histories or disciplinary data of specific persons, preliminary consideration of specific personnel problems or the investigation of charges against specific persons except where par (b) applies which, if discussed in public, would be likely to have a substantial adverse effect upon the reputation of any person referred to in such histories or data, or involved in such problems or investigations, reconvene; act on closed session item, if any.**

Hempel motioned to approve the consent agenda items: council minutes and city claims for **November**; accept and place file department/board reports as submitted - Plan Commission-November; Housing Authority-September; Ambulance-November; Economic Development-November; Approve request to use airport runway area for 2023 Vintage Voyagers car show. 2nd by Bachowski. Carried.

Council members discussed the renewal of hangars #9 and #16. Letters were sent to the hangars owners notifying them of non-compliance due to lack of proof of insurance or possible living quarters in the hangar. The owner of hangar #16 provided his insurance information and contact information so an inspection may be arranged. The owner of hangar #9 stated he doesn't live in his hangar but rather he gets his mail at the hangar address and registered to vote at that address. He stated he lives with his daughter. Bachowski motioned to approve the renewal of the lease agreements. 2nd by Grover. Bachowski-yes, Grover-yes, Hight-yes, Hempel-no. Carried.

Hempel motioned to approve the petition for rezoning of 1307 3rd Street from residential to commercial as recommended by the Plan Commission. 2nd by Grover. Carried.

Hight motioned to approve Resolution 2022-15 petitioning the secretary of transportation for airport improvement aid for sealcoat/microsurface crack filling the airfield pavement. Estimated project cost is \$117,000 with the city being responsible for 20%. Project to be completed in 2023. 2nd by Grover. Carried.

Ordinance 787A- Short Term Rentals. The ordinance was reviewed by the city attorney and the ordinance was revised after hearing some concerns from owners of short term rentals. The current version includes all of the revisions. Kayla Rick addressed the council regarding concerns with the requirement to have an owner or manager within 30 minutes of the short term rental, the language regarding the maximum occupancy, and the requirement to post an evacuation route for emergencies. Matthew Rick also addressed the council with the same concerns and the language regarding the traffic generated under 30-304 D(2). Hempel advised that this ordinance was reviewed by the city attorney and the council has addressed concerns that were previously presented by other property owners. Motion by Hight to approve the ordinance and the application/annual license fee in the amount of \$500. 2nd by Grover. Bachowski-no, Grover-yes, Hight-yes, Hempel-yes. Carried.

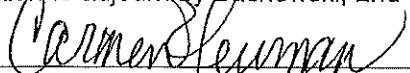
Resolution 2022-16 budget adjusts for 2022 budget. Motion to approve by Hight, 2nd by Bachowski. Carried.

Motion to go into closed session by Hight, 2nd by Bachowski. Carried.

Motion to go into open session by Grover, 2nd by Hempel. Carried.

Motion by Bachowski to authorize the city attorney to negotiate the payoff of the 2021 medical claims for payments being held by the Lifestyle Health Plan, allow for the payment in full of accounts/claims under \$5,000, and authorize payment plans on claims at the required amount until such claims are negotiated. 2nd by Grover. Carried.

Motion to adjourn by Bachowski, 2nd by Grover. Carried.

  
Carmen Newman, clerk/treasurer

MINUTES OF THE HEARING OF THE COMMON COUNCIL OF THE CITY OF CHETEK HELD ON TUESDAY, DECEMBER 13, 2022 AT 6:00 P.M. IN THE COUNCIL CHAMBER, CHETEK CITY HALL, 220 STOUT STREET

Mayor Jeff Martin called the hearing to order at 6:00 p.m.

Roll Call: Scott Bachowski, Earl Grover, Terry Hight, Thea Hempel.

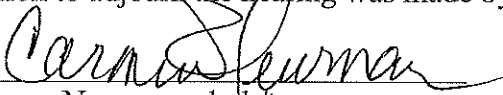
Others in attendance: Dan Knapp, Joe Atwood, Ron Ambrozaitis, Dave Phillips, Mark Lenbom, Chuck Harrison, Marge Jost, Shawn Ayers, Gene Buffington, Tom Zwiefelhofer

The purpose of the hearing is to consider a petition to the State of Wisconsin, Department of Transportation, for state and federal aid to undertake the following development at the Chetek Municipal-Southworth Airport: Sealcoat/microsurface crack fill airfield pavements; pavement marking; clear and maintain runway approaches as stated in Wis. Admin. Code Trans 55, and any necessary related work.

These improvements are to maintain the current runway versus completing a full replacement. The estimated cost for the improvements is \$117,000. If approved, the city would be responsible for 20% of the cost. The city has the funds set aside for the project. Dan Knapp is working on other information that will be provided with the petition packet.

No public comments were made.

Motion to adjourn the hearing was made by Bachowski, 2nd by Grover. Carried.

  
Carmen Newman, clerk/treasurer

**Minutes of the City of Chetek Common Council Special Meeting held on Tuesday, December 6, 2022 - 5:30 p.m.** in the council room, 220 Stout Street, Chetek, WI.

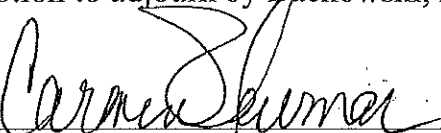
The meeting was called to order at 5:30 p.m. by Mayor Martin.

Council members in attendance: Scott Bachowski, Earl Grover, Terry Hight, Thea Hempel

Council members discussed the draft of the short term rental ordinance. Items for revision include the parking, removing the number of vehicles allowed and include recreational vehicles in the language; requiring a manager to be within 30 minutes versus 30 miles of the property; notifying city hall within 5 days of any change in contact information; removing the requirement to provide any web-based booking service information; removing the outdoor recreation area language; removing the exterior appearance and signage language and only state "no commercial signage is allowed; inspection will not be conducted annually by the fire department; removal of the limit of additional guests; removal of the site plan; decreasing application period to 60 days before renewal; changing the appeal procedure to clerks office versus building/zoning administrator; and increasing the fee for the annual application. The suggested annual fee discussed ranged from \$300 to \$500. Council members will discuss and act on Ordinance 787A at the December 13th meeting.

Each council member presented their ideas for the use of the 2nd payment of ARPA (american rescue plan act) funds in the amount of \$109,640.31. Bachowski made the motion approve the following projects at this time: sidewalks - \$24,900; handicap accessible doors at the community center (2) and library (1) - \$15,000; ambulance donation - \$5,482; Christmas decor for downtown - \$10,000; downtown wireless sound system - \$5,000 (to be committed and paid out once other donations are met); shelter for the attendance at the compost site - \$5,000; \$5,000 towards development of pickleball court; \$10,000 towards airport runway maintenance. A decision on the balance of funds will be made at a later time. 2nd by Hempel. Carried.

Motion to adjourn by Bachowski, 2nd by Grover. Carried.

  
\_\_\_\_\_  
Carmen Newman, clerk/treasurer

Calhoun Memorial Library Board Meeting Minutes  
Nov. 1, 2022

Minutes of the Calhoun Memorial Library Board of Director's Meeting: Nov. 1, 2022

The board meeting was called to order at 9 a.m. on Nov. 1, 2022, by President Jean Wacker at the Calhoun Memorial Library.

Members present: Louise Brown, Jeff Martin, Jean Wacker, and Rachel Westberg. Missing were Nancy Nix, Evie Nelson and Kathy Hayes. Also present was director Emily Resendiz.

The agenda was approved by motion of Jeff Martin, seconded by Louise Brown. Motion carried.

There were no in-person public comments.

Minutes of the October board meeting were presented to board members in printed form. Motion was made Jeff Martin, seconded by Louise Brown, to accept the minutes as printed. Motion carried.

Treasurer Kathy Hayes was not present, but president Jean Wacker presented the final expenditures, year to date budget, Act 150 and checking account report for October. Motion made by Louise Brown, seconded by Rachel Westberg, to approve October treasurer reports. Motion carried.

Library Director Emily Resendiz presented petty cash, statistics, Friends of the Library updates, and activities in her director's reports.

Rachel Westberg, school representative, reported on Chetek-Weyerhaeuser school activities.

Jeff Martin reported on city council happenings

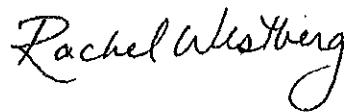
Resendiz set forth a request to the board to open a "petty cash" checking account to limit the amount of cash being cared for in the building. Doing so would streamline her ability to deposit petty cash and purchase items using that same account. Jeff Martin moved to agree to have Resendiz open a second library checking account for petty cash purposes. The motion was seconded by Louise Brown. Motion carried.

Resendiz gave the board an update on building projects regarding the entry door and countertops. It was agreed to let Resendiz move forward with making the projects happen.

Items for the December meeting include an update the Act 150 Budget process, discussion on a calendar for board meeting and closed dates, and holiday gifts for the staff.

Motion to adjourn by Jeff Martin, seconded by Rachel Westberg. Motion carried; meeting adjourned.

Respectfully Submitted,

A handwritten signature in cursive script that reads "Rachel Westberg". The signature is written in black ink and is positioned below the typed name "Rachel Westberg".

Chetek Fire District Meeting  
Thursday, December 1, 2022 – 6 PM  
Chetek Fire Hall Training Room

**Call to Order:** The Chetek Fire District meeting was called to order by the Chairman, Ronnie Latcham, at 6 PM.

**Present:** Ronnie Latcham, Keith Hanson, Jim Macone, Earl Grover, Ryan Olson, Renelle Gill and Randy Books.

**Absent:** none

**Agenda:** Keith Hanson made a motion to approve the agenda and Earl Grover seconded the motion.

**Read and Approve Minutes for September 29:** Jim Macone made a motion to approve the minutes and Keith Hanson second the motion. Motion passed.

**Treasurers Report:** Jim Macone reported on the following accounts: Checking \$9,799.23, Savings - \$122,707.92, Pension - \$6,551.78 and Equipment - \$152,455.07 which totaled \$291,414.00 for December. Keith Hanson made a motion to approve and Earl Grover seconded the motion. Motion passed.

**Review/Approve claims and payments:** No questions, Keith Hanson made a motion to approve the reports and payments and Jim Macone seconded the Motion. Motion passed.

**Bookkeeper's Update:** PML budget to actual payment in good shape, training completed for 2022, equipment payment contribution from City of Chetek has been paid, but the check not yet deposited, truck repairs over budget, payroll under budget, end of December will be the final payroll should be close to being on budget, ice rescue training next year (2023) and done inhouse, operating expenses are increased to \$5,000,00 next year, no further questions.

**Public Input:** No comments.

**Township Comments:** No comments.

**Chief's Report:** Since last month received 33 calls, 22 EMS calls, 1 trash fire, 2 order investigation, 2 brush fires, 1 electrical, 1 landing, 1 structural and 2 cancel in route. Continual working on the diving pontoon, fishing contest on January 21<sup>st</sup>, phone in Engine One not operating was repaired today, retainer frequency is up and running which will cover the whole district and will be participating in the Chetek Christmas parade.

**New Business:** Discussion on the new revenue plan, the calculated levy will be approximately \$250,381.00. Reminder that the valuation is the portion of valuation covered by the Fire District. City of Chetek and the Township of Chetek are 100%, serviced Municipalities are defined percentage of the entire municipality. If a municipality exceeds 40% on the calculated levy, that municipality will have their Levy capped at 40%. Amount that exceeds 40% is split proportionally by other municipalities based on their valuation. Will start to work on the service agreement in January 2023. Ronnie Latcham and Earl Grover will meet in a couple weeks to start working on the Agreement. Information to be included on the next meeting, January 26, 2023 agenda, formal approval needed to take \$8,000.00 out of savings to repair the parking lot and take money out of savings to repair the fire hall floor.

**Approval of the Budget for 2023:** Approve the budget for 2023, Keith Hanson made a motion to approve the budget for 2023, Jim Maccone second the motion. Motion passed.

**New Insurance Policy:** Information was provided by Tony Aguado, Rural Mutual Insurance Company. Compared cost and coverage between existing insurance to the new policy coverage. Reviewed a breakdown of the new policy coverage and replacement cost. This policy will also include the back garage which presently is not insured. A meeting is set for **December 13, 2022 at the Fire Hall Training Room at 4:00** o'clock. This will enable Committee member to review the Rural Mutual Policy presented by Tony Aguado and make recommendations if necessary or needed.

**The next meeting is set for January 26, 2023 at 6:00 PM at Chetek Fire Hall Training Room.**

**Adjournment:** A motion was made by Earl Grover to adjourn the meeting and seconded by Keith Hanson. Motion passed.

Chetek Fire District Meeting  
Thursday, December 13, 2022 – 6 PM  
Chetek Fire Hall Training Room

**Present:** Ronnie Latcham, Keith Hanson, Jim Macone, Earl Grover, Ryan Olson

**Call to Order:** The Chetek Fire District meeting was called to order by the Chairman, Ronnie Latcham, at 6 PM December 13, 2022.

**Agenda:** Keith Hanson made a motion to approve the agenda and Earl Grover seconded the motion.

**New Business:** Information was provided by Tony Aguado, Rural Mutual Insurance Company. Compared cost and coverage between existing insurance to the new policy coverage. The committee including Ryan reviewed a breakdown of the new policy coverage and replacement cost. Keith Hanson felt that the policy should raise the Employee and Volunteer Worker Personal Auto used during an emergency call to full coverage. Also, raise Public Officials Liability and Liability – Based on Operating Expenditure from 2 million to 3 million. In doing so, that would raise the cost \$150.00 per year. The annual premium would cost \$11,714.00. Currently the District is paying \$15,883.00 dollars a year, accepting Rural Mutual Policy would be a saving to the Fire District of \$4,169.00. The payment of \$11,714.00 to Rural Mutual will be made annually. Keith Hanson made a motion to accept the changes to the policy and Jim Macone motion. Motion passed.

Jim Macone made a motion to accept Rural Mutual Insurance Policy for the Chetek Fire District and Keith Hanson seconded the motion. Motion passed.

**Adjournment:** A motion was made by Earl Grover to adjourn the meeting and seconded by Jim Macone. Motion passed.



**City of Chetek  
Parks & Beach Committee  
Meeting Minutes  
Monday December 12, 2022  
4:00 The Center  
711 First Street**

**MEETING CALLED TO ORDER: 4:07pm**

**ROLL CALL:** Joe Atwood\_\_\_\_ Donna Bachowski\_\_P\_\_ Jen Blatz\_P\_\_ Austin Chamberlain\_\_\_\_ Mark Etten\_P\_\_ Earl Grover\_\_P\_\_ Dan Knapp\_P\_\_ Jim Metcalf\_P\_\_ Paul Poppe\_\_\_\_ Samantha Rost\_\_\_\_

**APPROVE MINUTES FROM May 5, 2022 MEETING: Motioned Earl Grover, second Jim Metcalf**

**PUBLIC COMMENTS:**

**OLD BUSINESS:**

**Discussion/action: work on plan for park improvements**

*ASA to agenda*

**EARL GROVER MOTIONED AND JEN BLATZ SECOND.** Parks Committee voted to recommend to the City Council that we would like consideration/approval to move forward with the design for a sports complex at Gotham Park and to use Retler Corporation to help with the design layout. Approximately \$3500-3800

- The parks committee would like to get some official plans approved to start in phases with improvements to the park, Pickleball is a priority and possibly basketball courts. So that fundraising/donations can begin to move forward with this portion of the park.

**Adjourn**



# QUOTE

ArchiveSocial, Inc.  
P.O. Box 3330  
Durham NC 27702  
United States

#4469

11/02/2022

**Bill To**

**City of Chetek, WI**

City of Chetek, WI  
Chetek WI 54728  
United States

**Ship To**

City of Chetek, WI  
Chetek WI 54728  
United States

**TOTAL (USD)**

**\$3,588.00**

Quote Expires: 11/30/2022

**Item**

**Options**

**Amount**

**Economy - 1.6KR - 12A**  
Social Media Archiving Subscription  
(\$299/month) - Up to 12 Accounts & Up To 1.6k Records Per Month  
Service Dates: 1/1/2023 - 12/31/2023

\$3,588.00

|                            |            |
|----------------------------|------------|
| <b>Subtotal (USD)</b>      | \$3,588.00 |
| <b>Other Credits (USD)</b> |            |
| <b>Tax Total (USD)</b>     | \$0.00     |
| <b>Total (USD)</b>         | \$3,588.00 |



Brandy Johnson &lt;bjohnson@cityofchetekwi.us&gt;

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**Brandy, Demo Recap + Next Step / ArchiveSocial**

1 message

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**John Tate** <john.tate@archivesocial.com>  
To: bjohnson@cityofchetekwi.us

Wed, Nov 2, 2022 at 11:27 AM

Brandy,

It was a pleasure speaking with you today. I know we covered a lot of information, so I wanted to recap our discussion for you and the City Clerk, as I know that you need to confer with her on this issue. Please feel free to forward this email along!

**Next Step**

You indicated that your next step is to speak with your the City Clerk about the importance of archiving, and to check on the budget availability to get ArchiveSocial in place. I've sent a calendar invite for November 9th to follow up on those conversations.

**Recap - Need for ArchiveSocial**

We discussed how the City of Chetek could be at risk due to compliance and the unreliability of the social media networks, and would therefore benefit immediately from a social media archive. For your internal conversations, I've attached a discussion deck titled *The Case for Archiving*, which covers the compliance requirements, risk areas, and case studies.

We also agreed that ArchiveSocial will bring your agency into compliance with Wisconsin Public Records Law requirements as well as address your above concerns. I shared why ArchiveSocial is recognized as the Industry Standard in Government and demonstrated how our solution stands alone in terms of addressing your requirements. I've attached our *Solution Overview*, which details our unique capabilities that are critical for complete compliance, handling requests, and risk mitigation.

As the only archiving solution focused almost entirely on public agencies, ArchiveSocial has an unmatched track record in terms of protecting agencies in real-world public information requests and legal situations. As I mentioned, agencies including Rice Lake Police, Dunn County, City of Eau Claire and over 7,000 others already rely on our solution. I strongly encourage you to speak with any of our customers.

**Ease of Purchase**

Based on our discussion, I indicated that your agency would likely fall into our **Economy Plan at \$3,588**. I have attached this quote as well. Some key points about getting ArchiveSocial in place:

- Agencies find that purchasing ArchiveSocial is substantially easier than other IT purchases given our low price point. We also do not require contracts and can prorate invoicing to align with your fiscal year.
- Our pricing model gives you a single, fixed price with absolutely no hidden or additional fees. It provides your agency with the flexibility to arrange and grow your social media as needed within your usage tier. We understand that there will be temporary spikes (especially during crisis situations and controversies!) and never charge overages.
- On average, our customers are up and running with their entire presence being archived in less than 20 minutes. We can truly deliver an "instant win" when it comes to compliance and protecting your agency on social media.

Please let me know if you have any questions or need any additional resources in the meantime.

Thanks,

John

**John Tate**  
Account Executive  
Direct: (858)328-2599

OVERVIEW

# Protecting the City of Chetek with Social Media Archiving



# Why do we need to archive?

"With the public records law in Massachusetts, it is critical to capture all of the records produced by social media. You are protecting your community, your employees and complying with the law."



**NICHOL FIGUEIREDO**  
Public Information Records  
Access Officer & Webmaster  
Framingham, MA

▶ Our social media is creating public records.



Open records laws maintain that we need to be able to produce social media records—**both from our own content, and from content our constituents create**—in response to records requests.



Social media is a mission-critical part of our communication strategy, and our constituents are creating, editing, and deleting records on a daily basis.

▶ If we do not preserve our social media records, we are **potentially out of compliance with state records regulations.**

▶ Beyond public records responsibilities, we will increasingly need to produce records for a variety of other types of requests.



Requests from internal stakeholders



E-discovery requests

# Wisconsin Social Media Records Guidance

WISCONSIN



1848

Wisconsin Public Records Law Compliance Guide  
*Wisconsin Department of Justice. Attorney General Brad D. Schimel*  
November, 2015

## Record Identification

- ▶ Electronically stored information generally constitutes a "record" within the meaning of the public records law so long as the recorded information is created or kept in connection with official business. The substance, not the format, controls whether it is a record or not.
- ▶ Electronic records include content posted by or on behalf of authorities to social media sites, such as Facebook and Twitter, to the extent that the content relates to government business. If an authority uses social media, the content must be produced if it is responsive to a public records request. This includes not only currently "live" content, but also past content.

*Excerpt from Wisconsin Public Records Law Compliance Guide, page 53*  
<https://www.doj.state.wi.us/sites/default/files/dls/2015-PRL-Guide.pdf>

# Guidance - WI Public Records Board

*"Public officials need to realize that in many cases the tweets and Facebook posts - and the comments they generate - can be public record that needs to be retained and potentially produced later under the open records law..."*

## Wisconsin board grapples with saving text messages, social media posts as public records

Jason Stahn, Milwaukee Journal Sentinel | Published 9:35 a.m. CT Nov. 21, 2017 | Updated 1:22 p.m. CT Nov. 21, 2017



(Photo: AP Photo / Matt Rourke)

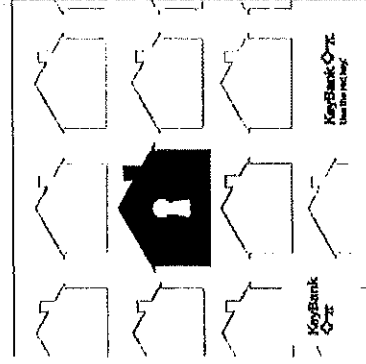
CONNECT | TWITTER | LINKEDIN | COMMENT | EMAIL | MORE

**MADISON** - When government work gets done on Twitter, Facebook and other social media, does it get saved and if so for how long?

What about text messages?

A state board is hoping to answer at least some of those questions for state and local officials who increasingly must apply the state's old open records to new technologies.

Matthew Blessing, chairman of the Public Records Board, said at a board meeting Monday that he hopes to develop new guidelines for the government officials who have been asking his board for that very thing.



KeyBank  
CZ

KeyBank  
CZ  
Wisconsin

Carl Buesing, an attorney on the board, said some text messages from public employees can be deleted, such as a nurse at a county nursing home who texts to say she is late for a shift. But Buesing said that using text messages can be problematic if government officials can't save them and produce them later to the public if needed.

"Until we find a way to capture that, I'm not enthusiastic about using it," he said.

In other areas, the state is taking steps to capture government business on social media.

For instance, Abbie Norderhaug said the Wisconsin Historical Society is now archiving Gov. Scott Walker's Twitter posts once a month. To do it, the agency uses a web service called Archive-It, said Norderhaug, the assistant state archivist.

Public officials need to realize that in many cases the tweets and Facebook posts — and the comments they generate — can be a public record that needs to be retained and potentially produced later under the open records law, Blessing said.

"That's a transaction of public business," he said.

Why do we  
need an  
archiving  
solution – is  
there another  
way to do  
this?

"Facebook has no records management  
capability."



**JERRY  
LUCENTE-KIRKPATRICK**  
Formerly State Records  
Analyst  
State of Arizona

## Other methods don't capture the content we need.

- ▶ We cannot rely on the social networks to archive for us.



The social networks do not provide user comments or revisions to content (edited, deleted, and hidden content) in their download features



The social networks are not bound to public records laws, and have no legal obligation to retain records

- ▶ We cannot rely on "manual" archiving, or screenshots



Screenshots are only a snapshot in time, do not capture deleted or revised content, and are not searchable



Screenshots have no metadata attached to them, and are not effective in court

- ▶ We cannot just make our social media "one-way"



There's no way to consistently block users from generating content on our social media pages



For example, on Facebook, we cannot disable users' ability to comment on our posts



# Why should we do this now?

"If you don't have something like ArchiveSocial for your social media, you're playing Russian roulette with your daily public records responsibilities — and that's not a good idea."



REBECCA MEDINA  
STEWART  
Director of Public Affairs and  
Marketing  
City of Deerfield Beach, FL

- ▶ It gives us confidence that we are in compliance with state records laws, and can easily respond to records requests.
- ▶ Without it, we are losing records daily, through deleted and edited content.
- ▶ As engagement on our social media increases, it gives us insurance in case of unexpected events.



It gives us confidence to moderate content in accordance with our social media policy, confident that we have the records to defend ourselves



It gives us the ability to conduct reviews, if needed for internal stakeholders or external parties

# Why ArchiveSocial?

"ArchiveSocial's functionality, ease-of-use, compliance, and reporting features are better than their competitors. I was impressed by how simple it was to add accounts and to pull up records. Brilliant!"



DAVID BRAUHN  
Communications Manager  
City of Walla Walla, WA

- ▶ The industry leader- working with over 7,000 agencies nationwide.



From small towns to the largest cities, including NYC, Chicago, Dallas, and Austin



Currently working with agencies throughout Wisconsin, including Rice Lake Police, Dunn County, and City of Eau Claire

- ▶ It gives us the highest level of compliance.



ArchiveSocial preserves more content than any other solution



Search and replay features that enable us to easily respond to records requests

- ▶ They are in the top 1% of customer satisfaction scores for software companies, with a US-based customer support team ready to assist us.